

Srijan Ka Sankalp YEAR 2019-2020 Annual Report



Editor's Desk



Dear patron,

Thank you!

In the times of COVID19, we urge all to stay safe and stay healthy.

We had an amazing first year, and without any doubt it was possible only because of support from our patrons and a very hard working ground team. Without your support and dedicated team we could not have walked a single step and here we have just started jogging. That said, run is still to come; and many villages still to be won!

This Annual Report 2019-2020 brings to you our growth in last year and strategies for new year.

We hope for your continuous support and promise to be devoted, better and efficient every other day.

Regards,

Punit Dubey
Volunteer Partner
Editor, Media

Founder's Note



Dear friends,

Greetings from Srijan,

As we all are in the midst of vicious Coronavirus which has taken toll of thousands of human lives across the globe, I pray for your well being and hope with our collective efforts and self discipline, we would certainly be able to win.

In the past one year we have come a long way, from remote and nondescript Kaithi village of Bundelkhand to states as far as Jharkhand, Maharashtra and Uttarakhand. With limited resources to pursue our dreams for our poor children, it has literally been a meteoric rise for us; and it would not have been possible without support of hundreds of philanthropic people, luminaries from various walks of life who invested their precious time and money to translate our dreams into reality. Sheer commitments and dedication of our hundreds of volunteers and like minded people has enabled Srijan to bring about qualitative changes in education in the countryside. Smart classes, digital literacy, career counselling which until recently were in the reach of privileged few in urban India, have now been made available in village schools, thanks to initiatives taken by Srijan. In the past one year, Srijan has adopted 12 villages in Bundelkhand and further intends to adopt 100 villages across the country.

Health is another area where Srijan is working actively as we believe a sound health is prerequisite for achieving goals in life. Series of health checkup camps that we have organized in Bundelkhand with active participation of reputed doctors of the region are testimony to this fact.

Once again, I thank you all for your overwhelming support. Keep supporting us for a healthy and educated India.

Prabhat Saxena
CEO & Founder
Srijan Ka Sankalp

Financial View



Dear friends,
Greetings from Finance Team,

Srijan ka Sankalp (SKS) remained financially strong in 2019 supporting the enormous pace of growth. With the help of hundreds of individual contributions, incoming donations exceeded our forecast, growing faster than the expenses. The resulting growth in cash enabled our team to continue to make strategic investments in our priority projects and providing all the support we pledged for the adopted villages.

One of our financial planning goal is for SKS to serve as a living model of a well-run not for profit organization—consistent with the skills, tools, and frameworks taught across the NGO's programs. Achieving this goal starts with transparency. To that end, we published and implemented our financial guidelines and policies in the first year of operations.

The balance of this message recaps the NGOs fiscal 2019 financial performance considering our key strategic challenges. It concludes with our financial forecast for fiscal 2020 and some thoughts on our longer-term outlook and strategy.

Although SKS faced continued pressure on operations due to the pace, we remained committed to invest and serve the wanted community in accordance with our mission. In the first year of operations, SKS managed to generate close to INR 15 lakhs of funds. Total expenditure on various initiatives including fixed and operating costs stands at INR 12 lakhs. Expenditure primarily was for the event management, volunteer salaries and capital expenditure to set up the smart classes.

Looking ahead to fiscal 2020, our financial plan is focused on continuing to generate a healthy operating surplus as we work to fulfill our mission. SKS is making progress, but we need to remain diligent in monitoring the relative rates of expense and growth, as there may be softness in the NGO's revenue streams at a time of continued strategic innovation and campus growth.

Our fiscal 2020 plan includes a commitment to further strengthening educational programs across rural India, also to work toward the goal of evolving SKS into a self-sustaining organization. Fiscal 2020 will be an active year for capital investment, primarily focused on expanding our reach and creating more impact towards our goal of continuity in education with reaching 100 villages by end of 2022, providing regular health awareness and check up camps in as many villages possible and lastly facilitating women empowerment and skills development opportunities to rural India.

In summary, SKS begins fiscal 2020 with a healthy economic model. Our financial plan provides flexibility for adjusting to changes in the economy, while continuing to invest in mission-driven innovation, volunteer recruiting and retention, and providing self-sustenance for rural India.

Nikhil Srivastava,
Director, Finance
Srijan Ka Sankalp



About

Who are we?

Timeline

Our History

Activities

What we do?

Outline

How we do it?

Presence

Where are we?

Roadmap

Where are we leading?

Feedback

What is leading us?

Contact us

How to help us?

Who are We?

We are a non-governmental organization engaged educational, social, financial and intellectual empowerment of the poor children and their parents living in small towns and villages of India

Our Vision

Srijan is a thought, a pledge to transform India and its people, especially those who are living on the edge, who are marginalized and deprived of the basic education, basic health facilities and last not the least who have no financial and social security to make a decent and dignified living

About

Who are we?

→ Timeline

Our History

Activities

What we do?

Outline

How we do it?

Presence

Where are we?

Roadmap

Where are we leading?

Feedback

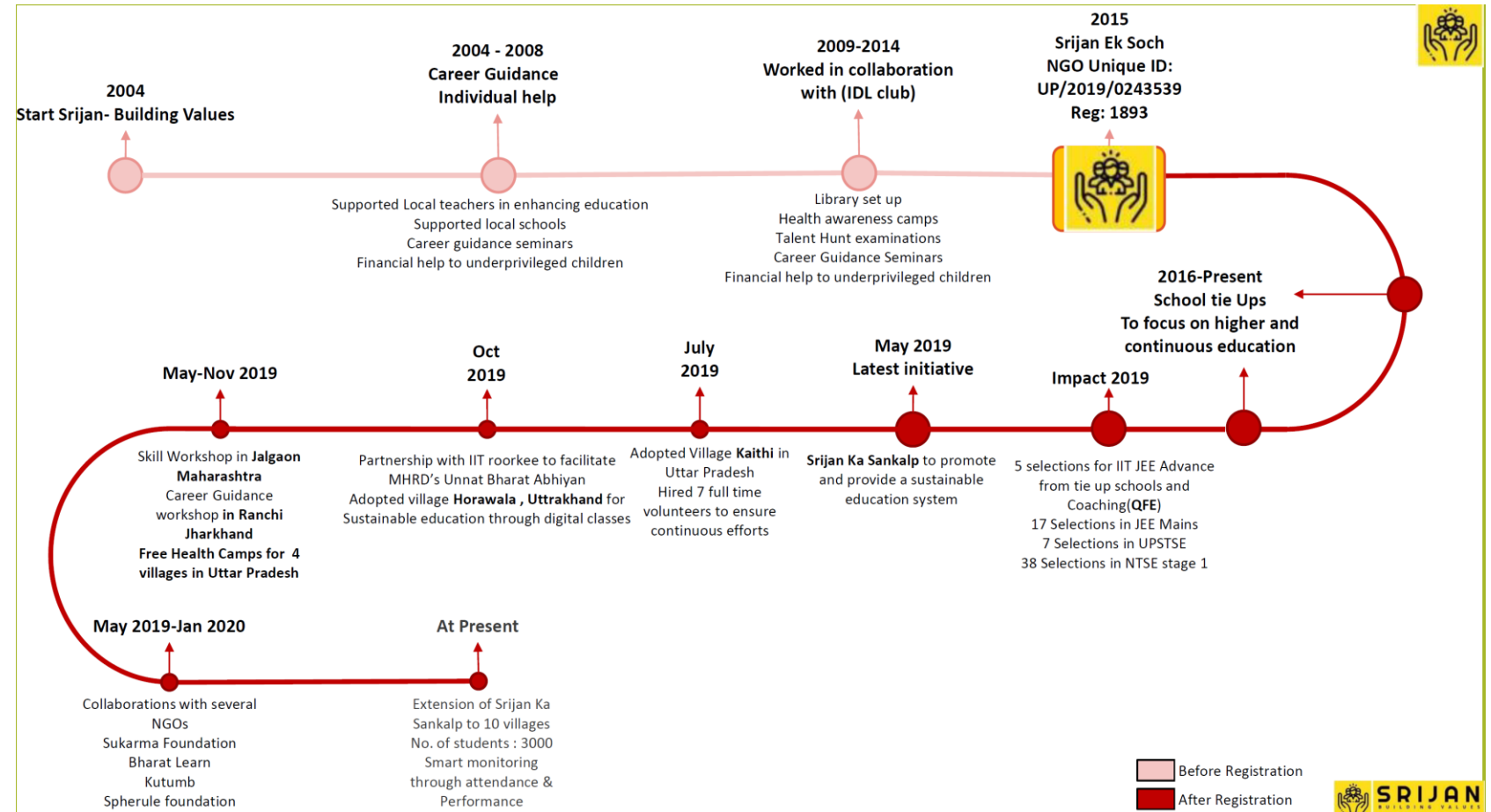
What is leading us?

Contact us

How to help us?

TIMELINE

This is how our journey started



ACTIVITIES

Saksham Bharat

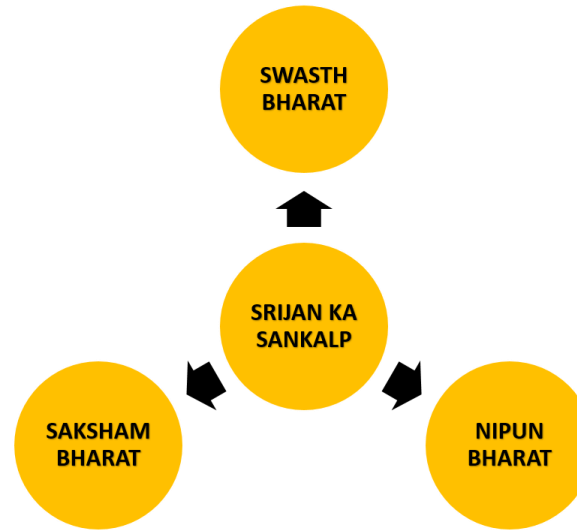
- Set up smart classes in the government schools (Digital schools)
- To identify talented students in villages and small towns through Grameen Talent Search Exams (GTSE) and routine class activities
- Teacher's training and support in the school Cultural activities
- Focus on English and Personality development

Swasth Bharat

- To promote well being of citizens
- To promote health awareness among children/villagers through health check-up camps

Nipun Bharat

- To impart industries based skills among students for their employment and economic self-reliance
- We also provide coaching and career counseling for students so as to enable them to get admissions in institutions of repute for higher and technical education



About

Who are we?

Timeline

Our History

Activities ←

What we do?

Outline

How we do it?

Presence

Where are we?

Roadmap

Where are we leading?

Feedback

What is leading us?

Contact us

How to help us?

About

Who are we?

Timeline

Our History

Activities

What we do?

→ Outline

How we do it?

Presence

Where are we?

Roadmap

Where are we leading?

Feedback

What is leading us?

Contact us

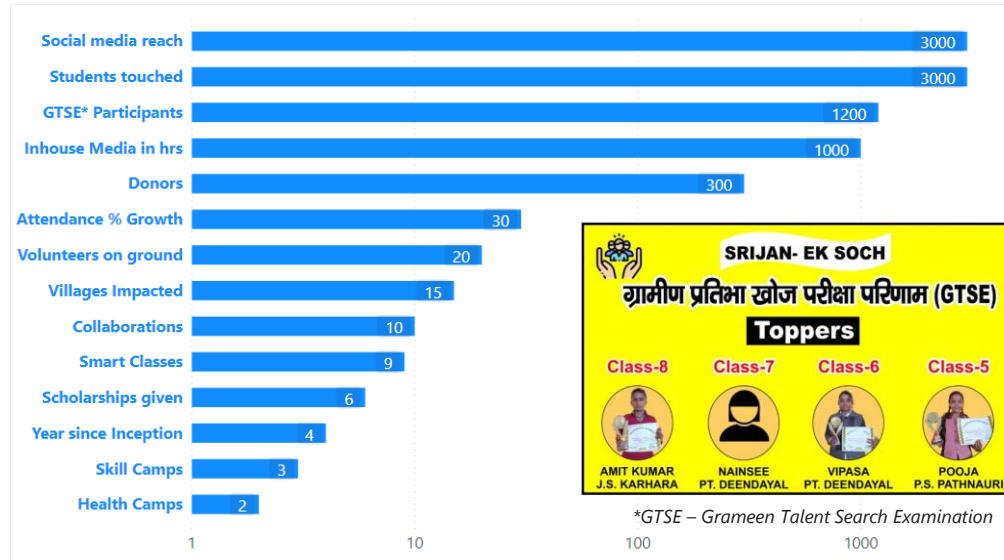
How to help us?

ACTIVITIES

We follow a standard Outline to deliver



PRESENCE



- 4 states
 - Uttar Pradesh, Jharkhand, Uttarakhand & Maharashtra
- 15+ villages
- 9 digital Schools
- Provided health support to more than 2000 villagers
- Series of Skill development seminars
- Supporting more than 3000 students
- More than 50 active volunteers

About

Who are we?

Timeline

Our History

Activities

What we do?

Outline

How we do it?

Presence

Where are we?

Roadmap

Where are we leading?

Feedback

What is leading us?

Contact us

How to help us?

About

Who are we?

Timeline

Our History

Activities

What we do?

Outline

How we do it?

Presence

Where are we?

→ Roadmap

Where are we leading?

Feedback

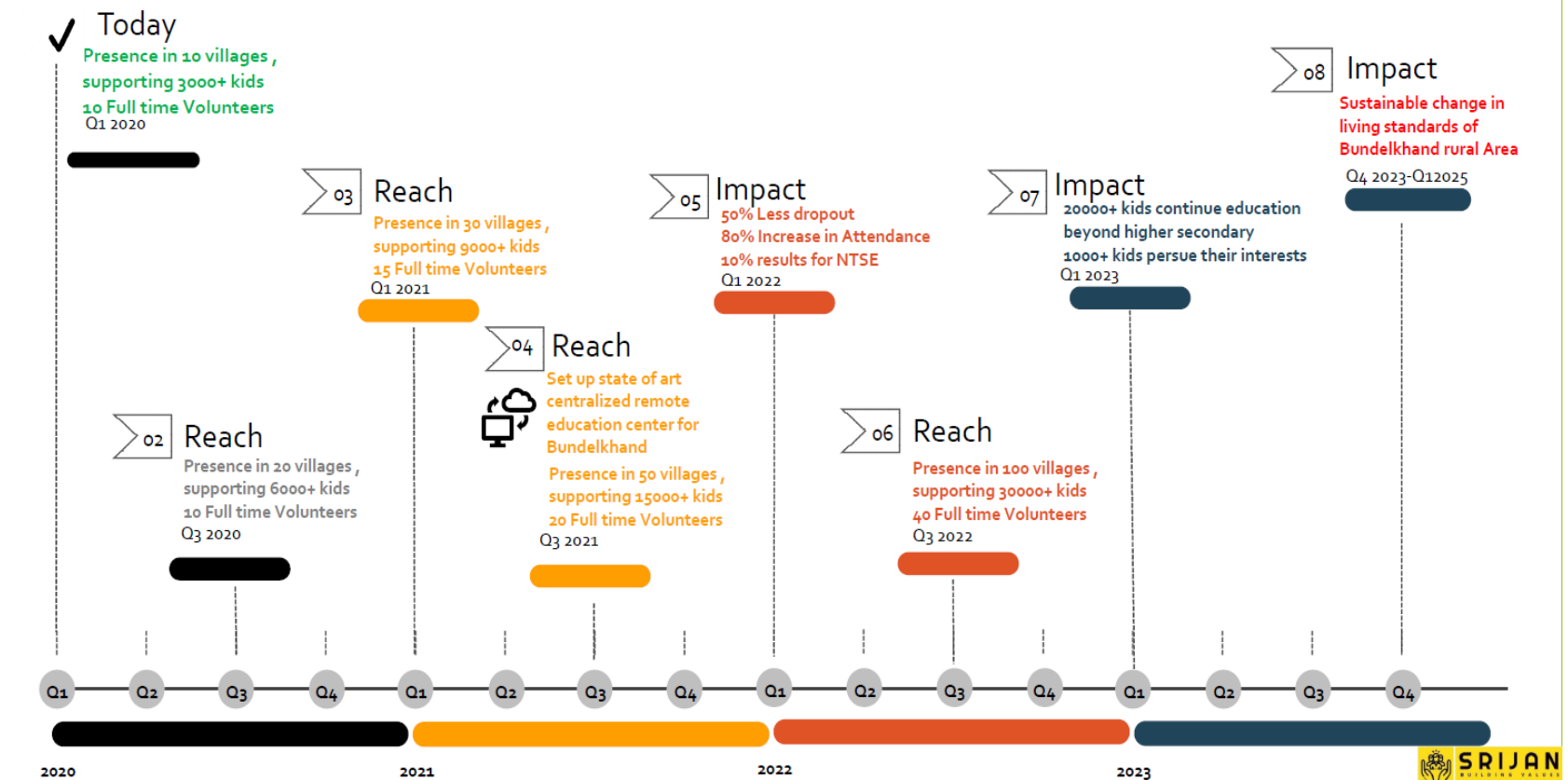
What is leading us?

Contact us

How to help us?

ROADMAP

Where are we leading



About

Who are we?

Timeline

Our History

Activities

What we do?

Outline

How we do it?

Presence

Where are we?

Roadmap

Where are we leading?

→ Feedback

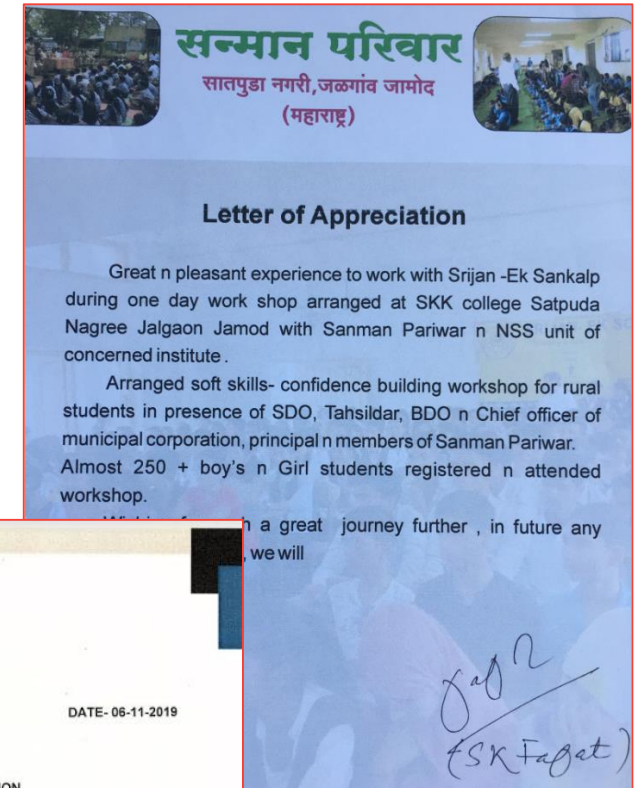
What is leading us?

Contact us

How to help us?

Feedback

What is leading us



Contact us

How to help us



*If you are passionate about helping people,
Contact us:*

Address:

Villa 21 , Eldeco City , IIM Road, Bhitholi Khurd ,
Lucknow , Uttar Pradesh , 226020

Phone:

+91-9026116086 +974-33967688

E-mail and website:

srijankasankalp@gmail.com
www.srijankasankalp.org
fb.com/SrijanOfficial



Why donate us?

Your donation will help build values in the society,
it will be judiciously used and fund honorable
projects.

Your donation spend shall be fully transparent and
regular updates will be provided to you.

BANK DETAILS

Name-SRIJAN EK SOCH
Account number- 0302050013970
Bank – United Bank of India, Hazratganj, Lucknow
branch
IFSC code- UTBI0HZG509

About

Who are we?

Timeline

Our History

Activities

What we do?

Outline

How we do it?

Presence

Where are we?

Roadmap

Where are we leading?

Feedback

What is leading us?

Contact us

How to help us?





Special Request

Support to feed daily wage workers families

The demon of COVID-19 is threatening the very existence of human beings on the earth. It has caught all of us off guard and slowly crept into our lives unknowingly, devouring thousands of lives, making millions ill, destroying thousands of families and making millions of the poor, the daily wage earners jobless across the world on account of global lockdown and India is no exception to it. Though government of India and Indian states are doing the needful to ensure the current lockdown in India doesn't impact the lives of the poor, a collective and individual efforts are required to reach to millions who have no means to meet their square meals a day. Srijan Ka Sankalp has taken up the onus to feed 10,000 people in Bundelkhand region during the lockdown period but it can't be possible when each of us chip in and contribute certain amounts from our saving for a just cause. Please do support us so that the poor don't die of starvation...

You can help us at

https://milaap.org/fundraisers/support-srijan-ek-soch-1?utm_source=whatsapp&utm_medium=thank_you&mlp_referrer_id=2680786

To pay via Paytm (for Android users only)

http://m.p-y.tm/pay-milaap?comment=originId_152739&amount=2500&amount_editable=1

For UPI payment: [rzpy.givetomlpsrijane0001@hdfcbank](https://milaap.org/fundraisers/support-srijan-ek-soch-1/upi_deeplink) https://milaap.org/fundraisers/support-srijan-ek-soch-1/upi_deeplink

You can also do a bank transfer to the below mentioned account:

Account number: 2223330028182708

Account name: Srijan Ek Soch

IFSC code: RATN0VAAPIS



Thank you