Srijan Ka Sankalp YEAR 2019-2020 Annual Report





Editor's Desk



Dear patron,

Thank you!

In the times of COVID19, we urge all to stay safe and stay healthy.

We had an amazing first year, and without any doubt it was possible only because of support from our patrons and a very hard working ground team. Without your support and dedicated team we could not have walked a single step and here we have just started jogging. That said, run is still to come; and many villages still to be won!

This Annual Report 2019-2020 brings to you our growth in last year and strategies for new year.

We hope for your continuous support and promise to be devoted, better and efficient every other day.

Regards,

Punit Dubey Volunteer Partner Editor, Media

Founder's Note



Dear friends,

Greetings from Srijan,

As we all are in the midst of vicious Coronavirus which has taken toll of thousands of human lives across the globe, I pray for your well being and hope with our collective efforts and self discipline, we would certainly be able to win.

In the past one year we have come a long way, from remote and nondescript Kaithi village of Bundelkhand to states as far as Jharkhand, Maharashtra and Uttarakhand. With limited resources to pursue our dreams for our poor children, it has literally been a meteoric rise for us; and it would not have been possible without support of hundreds of philanthropic people, luminaries from various walks of life who invested their precious time and money to translate our dreams into reality. Sheer commitments and dedication of our hundreds of volunteers and like minded people has enabled Srijan to bring about qualitative changes in education in the countryside. Smart classes, digital literacy, career counselling which until recently were in the reach of privileged few in urban India, have now been made available in village schools, thanks to initiatives taken by Srijan. In the past one year, Srijan has adopted 12 villages in Bundelkhand and further intends to adopt 100 villages across the country.

Health is another area where Srijan is working actively as we believe a sound health is prerequisite for achieving goals in life. Series of health checkup camps that we have organized in Bundelkhand with active participation of reputed doctors of the region are testimony to this fact.

Once again, I thank you all for your overwhelming support. Keep supporting us for a healthy and educated India.

Prabhat Saxena CEO & Founder Srijan Ka Sankalp

Financial View

Dear friends. Greetings from Finance Team,

Srijan ka Sankalp (SKS) remained financially strong in 2019 supporting the enormous pace of growth. With the help of hundreds of individual contributions, incoming donations exceeded our forecast, growing faster than the expenses. The resulting growth in cash enabled our team to continue to make strategic investments in our priority projects and providing all the support we pledged for the adopted villages.

One of our financial planning goal is for SKS to serve as a living model of a well-run not for profit organization—consistent with the skills, tools, and frameworks taught across the NGO's programs. Achieving this goal starts with transparency. To that end, we published and implemented our financial guidelines and policies in the first year of operations.

The balance of this message recaps the NGOs fiscal 2019 financial performance considering our key strategic challenges. It concludes with our financial forecast for fiscal 2020 and some thoughts on our longer-term outlook and strategy.

Although SKS faced continued pressure on operations due to the pace, we remained committed to invest and serve the wanted community in accordance with our mission. In the first year of operations, SKS managed to generate close to INR 15 lakhs of funds. Total expenditure on various initiatives including fixed and operating costs stands at INR 12 lakhs. Expenditure primarily was for the event management, volunteer salaries and capital expenditure to set up the smart classes.



Looking ahead to fiscal 2020, our financial plan is focused on continuing to generate a healthy operating surplus as we work to fulfill our mission. SKS is making progress, but we need to remain diligent in monitoring the relative rates of expense and growth, as there may be softness in the NGO's revenue streams at a time of continued strategic innovation and campus growth.

Our fiscal 2020 plan includes a commitment to further strengthening educational programs across rural India, also to work toward the goal of evolving SKS into a self-sustaining organization. Fiscal 2020 will be an active year for capital investment, primarily focused on expanding our reach and creating more impact towards our goal of continuity in education with reaching 100 villages by end of 2022, providing regular health awareness and check up camps in as many villages possible and lastly facilitating women empowerment and skills development opportunities to rural India.

In summary, SKS begins fiscal 2020 with a healthy economic model. Our financial plan provides flexibility for adjusting to changes in the economy, while continuing to invest in mission-driven innovation, volunteer recruiting and retention, and providing self-sustenance for rural India.

Nikhil Srivastava, Director, Finance Srijan Ka Sankalp

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Who are We?

We are a non-governmental organization engaged educational, social, financial and intellectual empowerment of the poor children and their parents living in small towns and village of India

Our Vision

Srijan is a thought, a pledge to transform India and its people, especially those whoare living on the edge, who are marginalized and deprived of the basic education, basic health facilities and last not the least who have no financial and social security to make a decent and dignified living

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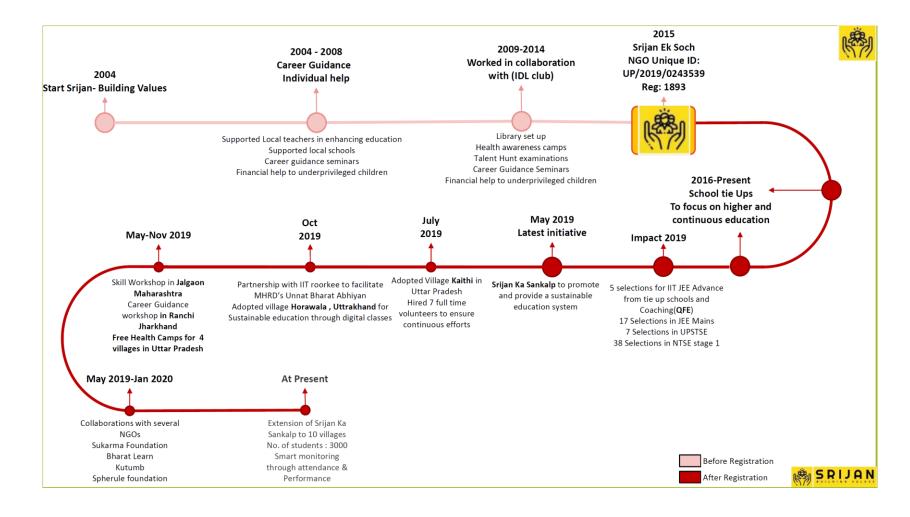
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TIMELINE

This is how our journey started



ACTIVITIES

Saksham Bharat

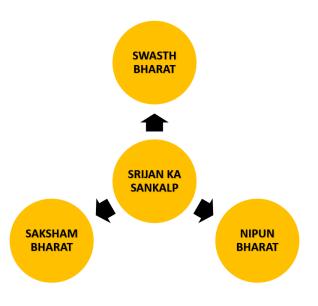
- Set up smart classes in the government schools (Digital schools)
- To identify talented students in villages and small towns through Grameen Talent Search Exams (GTSE) and routine class activities
- Teacher's training and support in the school Cultural activities
- Focus on English and Personality development

Swasth Bharat

- To promote well being of citizens
- To promote health awareness among children/villagers through health check-up camps

Nipun Bharat

- To impart industries based skills among students for their employment and economic self-reliance
- We also provide coaching and career counseling for students so as to enable them to get admissions in institutions of repute for higher and technical education



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ACTIVITIES

We follow a standard Outline to deliver

Village Survey - With the help of our local representatives - Understand current education standards - Existing problems

Creation of Village Board

- To ensure smooth functioning
 - · Village head
 - School principles
 - · Representative from School
 - · Village Doctor
 - Srijan City Head

Set of analyses

- Assess total number of students
- Their current performance , Attendance in the school
- Dropout percentage
- Major health issues
- Number of youths without jobs



3 months for village survey & board creation

Teacher's training

- Outline objectives of Smart class
- 2 Months after the analyses for Integrate smart learning in daily routines
 - Importance of smart education
 - Define key performance indicators

1 month for analyses

Smart Class set Up (Saksham Bharat)

- Mock up of the class rooms
- Set up of Smart class
 - Install Smart TV , Inverter , wifi etc.
 - Install attendance monitoring device
 - Provide content for digital class
 - Prepare smart class schedule in school time

Selection of Volunteers

- Evaluate based on most set of analyses
- Training of volunteers for the defined tasks as per Srijan Contract

Saksham Bharat project Monitoring

Smart class set up

- Weekly Attendance monitoring
- Weekly content details shown in smart class
- Class test
 Need basis counselling

Select students for Scholarships

Cultural Event UDAAN

village board to assess progress every 6 months

Health Camps (Swasth Bharat)

- Workshops on major health issues
- Full health check up of all the villagers
- Distribution of medicine at minimum costs
- Provide support to villagers in major health problems

KPI:

At least 1 health camp every year in 1 village

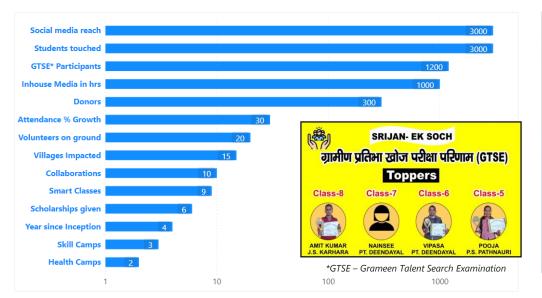
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Skill Workshops (Nipun Bharat)

- Ensure overall participation of students, youths and Parents
 - Computer hardware workshop (open for all)
 - · Microsoft certifications (open for all)
 - Robotics workshop (from class 5-10
 - Art workshops (part of smart class)
 - Dance workshops (part of smart class)
 - Village board can advice more workshops based on



PRESENCE





- 4 states
 - Uttar Pradesh, Jharkhand, Uttarakhand & Maharashtra
- 15+ villages
- 9 digital Schools
- Provided health support to more than 2000 villagers
- Series of Skill development seminars
- Supporting more than 3000 students
- More than 50 active volunteers

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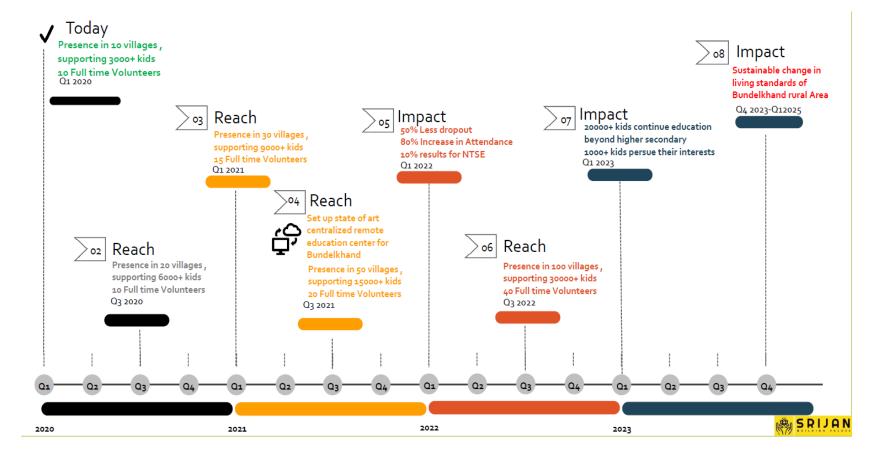
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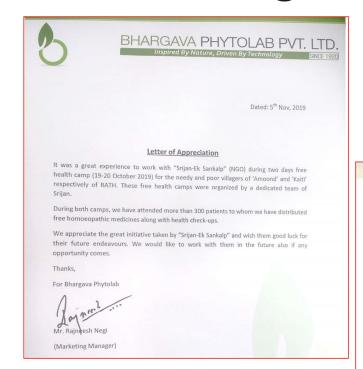
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सन्मान परिवार



Letter of Appreciation

Great n pleasant experience to work with Srijan -Ek Sankalp during one day work shop arranged at SKK college Satpuda Nagree Jalgaon Jamod with Sanman Pariwar n NSS unit of concerned institute.

Arranged soft skills- confidence building workshop for rural students in presence of SDO, Tahsildar, BDO n Chief officer of municipal corporation, principal n members of Sanman Pariwar.

Almost 250 + boy's n Girl students registered n attended workshop.

n a great journey further, in future any



DATE- 06-11-2019

LETTER OF APPRECIATION

I had an opportunity to take part and cover a skill development workshop organized by Srijan Ka Saklap in Jalgaon Maharashtra. It was truely an amazing experience to see hundreds of boys and girl students taking part in the skill development workshop and other recreational activities organized by Srijan in association with the government of Maharashtra. I wish them all the good luck and extend my best wishes for the success of all their noble social, educational and health initiatives.

KK Jha

(Senior Journalist, CEO & Founder - BRAND RECALL)



Hello friends, I am Alok Agrawal, presently working as an IES officer for the central government. I am one of ...

Alok Agrawal IES

Contact us

How to help us



If you are passionate about helping people, Contact us:

Address:

Villa 21 , Eldeco City , IIM Road, Bhitholi Khurd , Lucknow , Uttar Pradesh , 226020

Phone:

+91-9026116086 +974-33967688

E-mail and website:

srijankasankalp@gmail.com www.srijankasankalp.org fb.com/SrijanOfficial



Why donate us?

Your donation will help build values in the society, it will be judiciously used and fund honorable projects.

Your donation spend shall be fully transparent and regular updates will be provided to you.

BANK DETAILS

Name-SRIJAN EK SOCH
Account number- 0302050013970
Bank – United Bank of India, Hazratganj, Lucknow branch
IFSC code- UTBIOHZG509

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Special Request

Support to feed daily wage workers families

The demon of COVID-19 is threatening the very existence of human beings on the earth. It has caught all of us off guard and slowly creeped into our lives unknowingly, devouring thousands of lives, making millions ill, destroying thousands of families and making millions of the poor, the daily wage earners jobless across the world on account of global lockdown and India is no exception to it. Though government of India and Indian states are doing the needful to ensure the current lockdown in India doesn't impact the lives of the poor, a collective and individual efforts are required to reach to millions who have no means to meet their square meals a day. Srijan Ka Sankalp has taken up the onus to feed 10,000 people in Bundelkhand region during the lockdown period but it can't be possible when each of us chip in and contribute certain amounts from our saving for a just cause. Please do support us so that the poor don't die of starvation...

You can help us at https://milaap.org/fundraisers/support-srijan-ek-soch-1?utm_source=whatsapp&utm_medium=thank_you&mlp_referrer_id=2680786

To pay via Paytm (for Android users only) http://m.p-y.tm/pay-milaap?comment=originId_152739&amount=2500&amount_editable=1

For UPI payment: rzpy.givetomlpsrijane0001@hdfcbank https://milaap.org/fundraisers/support-srijan-ek-soch-1/upi_deeplink

You can also do a bank transfer to the below mentioned account: Account number: 2223330028182708 Account name: Srijan Ek Soch IFSC code: RATNOVAAPIS



Thank you